



## Call for Storytellers

### Las Cruces Arts and Cultural District

#### Luminarias: A Downtown Holiday Memory Project

**Application Deadline: Friday, October 22, 2021, 11:59PM**

#### Organization:

The Las Cruces Arts and Cultural District (LCACD) is a vibrant, inspirational, diverse, and asset-rich cultural environment with collective economic and quality of life benefits. Situated in the heart of downtown, the LCACD strives to promote the borderland arts and culture that make it authentically Southern New Mexico. As part of Downtown Las Cruces Partnership (DLCP), the LCACD is directed by a Coordinating Council, a dedicated group of volunteers who strive to make the original town-site the hub of the local creative economy.

#### Project:

“Luminarias: A Downtown Holiday Memory Project” is a program meant to share holiday memories of downtown Las Cruces. Each memory is a light, together we are creating a luminated path through our collective experiences. Each storyteller will submit a holiday memory (500 words or less) and a corresponding photograph. Memories and pictures will be posted on the DLCP/ACD webpage and on social media.

#### Theme:

The theme of the project is holiday memories of downtown. Since these memories are not limited to the commercial district(s), storytellers with memories of home and family holiday celebrations are also encouraged to apply.

#### Entry Requirements:

For this project, storytellers must:

- Be 18 years of age or older or have permission from a parent or guardian
- Meet community writing standards (see below)
- Memories will be accepted in both English and Spanish

#### Submission Requirements:

To submit a memory, please email your typed memory and photo to [assistant@dlcp.org](mailto:assistant@dlcp.org)

- Memory is typed in the body of an email or formatted as a Word document
  - At top of page list:
    - Full Name
    - Email address



- Date of Memory
- Photo formatted as jpeg file
  - Name jpeg file as full name
- Complete Short application
  - Click link below to apply:

Left [Click Here to Apply](#)

- Or cut and paste the link below into your browser  
<https://forms.gle/n3gzeB8CskLT5a3r7>
- To complete submission, storytellers must submit the application, memory and photo by or before October 22.

#### **Selection Process:**

The first 30 qualifying applicants will participate in this year's project

#### **Publication Process**

All selected memories/photographs will be posted to the LCACD/DLCP on November 26. Memories will appear in chronological order. Starting November 26 and running through December 25, one memory/photo a day will be posted on the LCACD and DLCP Facebook and Instagram social media pages.

#### **Community Writing Guidelines for Broadcast and Publication:**

Since this project is a community writing project, standards of language and content apply. Submitted works must not contain obscenity, both in language and/or explicit sexual or violent content.

In order to create a diverse, respectful community space, we ask overtly partisan pieces which advocate a political party for or against any current or former elected official be left for a different forum.

#### **Work Submission and Form Completion Deadline:**

Friday, October 22nd @11:59PM

#### **Questions:**

For more information, please call or email Susan at 575.525.1955 / [assistant@dlcp.org](mailto:assistant@dlcp.org)